



World Affairs Council of St. Louis

Investor Opportunities: 2018-19 Program Year

WHO WE ARE

The World Affairs Council of St. Louis The WAC-STL, one of 90 chapters of the [World Affairs Councils of America](#), connects St. Louis to the world by:

- Promoting "citizen diplomacy" by hosting nearly 200 visitors through a [State Department global exchange](#)
- Offering monthly speakers on topics related to timely global issues
- Hosting events with ambassadors to the US from strategically important countries
- Honoring the International Humanitarian of the Year
- Hosting the [Great Decisions](#) program and
- Gathering nearly [30 high school teams in a challenge](#) to see who knows most about international relations

THE PURPOSE OF THIS MENU

We invite you to join us as a partner or to renew your organization's commitment to supporting the development of a global mindset and international dialogue in St. Louis.

CORE PARTNERSHIP BENEFITS

All organizational partners receive the following core benefits:

- **Marketing and Recognition:** Your organization's name and logo featured on the WAC-STL website, your organization's name in WAC-STL program materials, and recognition of your organization at WAC-STL signature programs.
- **Access:** The WAC-STL provides programs geared toward a wide range of audiences and experts from all aspects of world affairs. You and your organization's employees and board receive member-rate or cost-free admission to many WAC-STL programs and are made aware of upcoming opportunities through the WAC-STL's weekly e-newsletter.
- **Networking and Social Events:** WAC-STL offers professional events to help you expand your network of personal connections with other globally minded community members, leaders, and business people. As a WAC-STL organizational partner, you also have the opportunity to host a networking hour to introduce WAC-STL members and the community at large to your organization.

MEMBERSHIP RATES WITH CORE PARTNERSHIPS

- \$1,300 Companies
- \$1,000 Colleges and Universities

- \$300 Large Nonprofits (Budget more than \$50K)
- \$150 Small Nonprofits (Budget less than \$50K)

Beyond the basic benefits of membership with the World Affairs Council, we invite your organization to consider sponsoring or participating in events throughout the year. Please note that individual tickets for events will be available as events approach.

GATEWAY GLOBES

The Gateway Globes is an annual awards program designed to honor those who are connecting the St. Louis region to the world by inspiring efforts in several categories: **promoting global commitment, embracing cultural differences, creating welcoming policies and fostering global business relationships.**

Presenting Sponsor	\$15,000	<ul style="list-style-type: none"> • Corporate name associated with Gateway Globes Awards: "Gateway Globe Awards Presented by (company name)" • 10 tickets to the 2018 Gateway Globe Awards with reserved seating; 10 tickets to VIP reception • Company representative to speak and present • Company representative to speak at VIP reception • Corporate logo prominent on all materials/signage
Category Award Sponsor Overall categories include: Global, Culture, Policy and Business *Each overall category is exclusive to only one company/organization	\$10,000	<ul style="list-style-type: none"> • Company/organization name associated with one of four categories presented at the 2018 Gateway Globe Awards • 10 tickets to the 2018 Gateway Globe Awards with reserved seating; 10 tickets to VIP reception • Company representative to present award in a designated category at ceremony • Corporate logo featured prominently on all materials and signage; Prime Exhibit table
Award Level Sponsor	\$5,000	<ul style="list-style-type: none"> • Company/organization name associated with one of specific awards presented at the 2018 Gateway Globe Awards • 8 tickets to the 2018 Gateway Globe Awards with reserved seating; 4 tickets to VIP reception • Logo featured on all materials/signage; Prime Exhibit table
Embassy Sponsor	\$2,500	<ul style="list-style-type: none"> • 8 tickets to the Gateway Globe Awards with reserved seating; 4 tickets to VIP reception • Logo on all materials and signage ; Prime Exhibit table
Ambassador Sponsor	\$1,000	<ul style="list-style-type: none"> • 8 tickets to the Gateway Globe Awards; 2 tickets to VIP reception; Corporate recognition; Exhibit • Logo on select materials and signage; Exhibit table
Consul Sponsor	\$ 500	<ul style="list-style-type: none"> • 4 Tickets to the Gateway Globe Awards • Recognition on select materials and signage; Exhibit table
VIP Reception Sponsor	\$7,500	<ul style="list-style-type: none"> • Corporate name associated with Gateway Globe Awards VIP Reception: "Gateway Globe Awards VIP Reception Sponsored by [company name]" • 10 tickets to the 2018 Gateway Globe Awards with reserved seating; 10 tickets to VIP reception

The World Affairs Council of St Louis typically hosts an ambassador from a strategically and economically important nation. The event will include a formal presentation, reception and -- at the higher level of sponsorship -- an invitation to a VIP event, which is a smaller group dinner with the ambassador.

Sponsor Level	Cost	Benefits
<input type="checkbox"/> Platinum Sponsor	\$10,000	Hosting the full event, selection of venue and speakers, logo Name above title, custom promotions and tie in events
<input type="checkbox"/> Gold Sponsor	\$5,000	Name on all signage, program and web recognition, VIP for 4
<input type="checkbox"/> Silver Sponsor	\$1,000	Smaller recognition on signage, program and web site, VIP for 1

ACADEMIC WORLDQUEST

The Annual Academic WorldQuest competition will be Nov. 29, 2018 at Saint Louis University. Academic World Quest is a competition for high-school-age students to demonstrate their knowledge of current world events and global interactions. In teams of four, high school students work together to answer questions on critical global issues.

Academic WorldQuest prepares students to face the growing challenges of an increasingly global, yet interconnected world. The goal for students participating in the AWQ is to increase their international engagement, reflect on their cultural awareness, and encourage a globally focused worldview. More than a competition; it is an opportunity to engage students in conversations and analysis of international affairs and global citizenship.

Sponsor Level	Cost	Benefits
<input type="checkbox"/> Title Sponsor	\$10,000	Hosting, name in all event promotion, custom promotions Podium signs/speaking role (Saint Louis University is 2018 Sponsor)
<input type="checkbox"/> Scholar Sponsor	\$1,000	Name on all signage, program and web recognition. One table day of the event for presenting literature or giveaways.
<input type="checkbox"/> Supporting Sponsor	\$500	Smaller recognition on signage, program and web site

ADULT WORLDQUEST TRIVIA EVENT

Based on Academic WorldQuest, this new event allows adults to test their knowledge of world affairs and global events.

Sponsor Level	Cost	Benefits
<input type="checkbox"/> Title Sponsor	\$6,000	Hosting the event, selection of venue and speakers, logo Name above title, custom promotions and tie in events
<input type="checkbox"/> Scholar Sponsor	\$1,000	Name on all signage, program and web recognition. Two tables
<input type="checkbox"/> Supporting Sponsor	\$500	Smaller recognition on signage, program and web site and table
<input type="checkbox"/> Table Sponsor	\$150	Table of eight people. Per person cost is \$25.

GREAT DECISIONS SPEAKER SERIES

Every year the Foreign Policy Association (FPA), the nation's oldest organization devoted to citizen education in world affairs, authors the Great Decisions Series, a national discussion program focusing on eight major foreign policy issues. The issues are selected at the beginning of the year based on the most critical global challenges to United States foreign policy. The program aims to present all sides of each issue in order to inform and educate the public.

Sponsor Level	Cost	Benefits
<input type="checkbox"/> Title Sponsor	\$6,000	Hosting the full series, selection of venue and speakers, logo
<input type="checkbox"/> Scholar Sponsor	\$1,000	Name on all signage, program and web recognition.
<input type="checkbox"/> Supporting Sponsor	\$500	Smaller recognition on signage, program and web site

WORLD AFFAIRS COUNCIL SPEAKER SERIES

Each year WAC-STL hosts four to six guest speakers, recognized as experts in their field of international expertise. Past examples have included book authors, high ranking governmental officials, scholars and media professionals.

Sponsor Level	Cost	Benefits
<input type="checkbox"/> Title Sponsor	\$5,000	*Exclusive* Hosting the full series, selection of venue and speakers, Name above title, custom promotions and tie in events
<input type="checkbox"/> Scholar Sponsor	\$1,000	Name on all signage, program and web recognition for one event. Table for presenting literature or giveaways.
<input type="checkbox"/> Supporting Sponsor	\$500	Smaller recognition on signage, program and web site

CHINESE NEW YEAR CELEBRATION

The World Affairs Council of St Louis for 28 years has hosted a celebration of the Chinese New Year, featuring stellar cuisine, entertainment, networking, prizes and more.

Sponsor Level	Cost	Benefits
<input type="checkbox"/> Platinum Sponsor	\$5,000	Two tables of eight, logo on all signage, speaking opportunity
<input type="checkbox"/> Gold Sponsor	\$2,500	Two tables of eight, logo on all web and print material
<input type="checkbox"/> Table Sponsor	\$1,200	Name on all signage, program and web recognition. One table
<input type="checkbox"/> Supporting Sponsor	\$500	Smaller recognition on signage, program and web site

We are a 501(c)3 organization and rely on the generosity of individuals and organizations like yours to sustain our work in fostering a global perspective in St. Louis. Should you be so inclined, an additional, tax-deductible charitable contribution will go to our General Fund and be applied where it is needed most. Thank you for your support!

INTERNATIONAL VISITOR LEADERSHIP PROGRAM (IVLP) DONOR HALL OF FAME

The World Affairs Council of St. Louis, through the State Department's IVLP Program, designs custom programs for international visitors to meet St. Louis area experts to help solve a social problem and share knowledge during a multi-day visit. Your support helps fund proposal research and writing and provide a local match for the program.

Sponsor Level	Cost	Benefits
<input type="checkbox"/> Consul General	\$5,000	Prominent recognition on all IVLP media
<input type="checkbox"/> Global Citizen	\$2,500	Recognition in annual report and on IVLP page of website
<input type="checkbox"/> Gateway Investor	\$500	Recognition in annual report and on IVLP page of website

WEBSITE SPONSOR

The World Affairs Council of St Louis's new website (www.wacstl.org) is updated several times weekly, with 200 visits per week. The page is linked from social media, on all WAC-STL communications and in directories published by others.

Sponsor Level	Cost	Benefits
<input type="checkbox"/> Title Sponsor	\$5,000	*Exclusive* Full year of home page logo; 100 x 300 ad on all pages

E-NEWSLETTER SPONSOR

Each week, the World Affairs Council of St. Louis sends an e-newsletter to more than 500 of our "Engaged Citizens". Open rates are 30 percent.

Sponsor Level	Cost	Benefits
<input type="checkbox"/> Title Sponsor	\$2,000	*Exclusive* Full year of logo on newsletter and "Supported by XXX"

ADDITIONAL CONTRIBUTION TO MEET AREA OF GREATEST NEED

The World Affairs Council of St Louis is a 501(c)3 organization and relies on the generosity of individuals and organizations like yours to sustain our work in fostering a global perspective in St. Louis. Should you be so inclined, an additional, tax-deductible charitable contribution will go to our General Fund and be applied where it is needed most. Thank you for your support!

INTERESTED IN HELPING IN OTHER WAYS?

The World Affairs Council of St Louis is always looking for partners and resources. Let us know if you are interested in:

- In-kind donations, such as computers, a/v equipment, travel vouchers, or prizes
- Service donations, such as printing, mailing, graphic design, web design or other IT services
- Food and beverage sponsorship for speaker events or meetings
- Venue sponsorship –access to meeting space or event facilities
- Speakers Bureau –experts in an area of international interest
- Media donations –publications space or airtime
- Intern sponsorship –fund an intern's expenses

AMBASSADOR TIER MEMBERSHIP

Donors who contribute at the \$10,000 level or above will be recognized in all WAC-STL print and web materials as Ambassador Level sponsors for a full year, which includes letterhead recognition, top-tier recognition on the website and lead sponsorship for Ambassador events.

TOTAL SUPPORT

Thank you for your interest in joining or renewing your membership with the World Affairs Council of St. Louis. Please select your organization's membership rate and other support.

Membership Category

- \$1,300 Companies
- \$1,000 Colleges and Universities
- \$300 Large Nonprofits
- \$150 Small Nonprofits

Chinese New Year Celebration

- \$5,000 Platinum Sponsor
- \$2,500 Gold Sponsor
- \$1,200 Table Sponsor
- \$500 Supporting Sponsor

Gateway Globes

- \$15,000 Presenting Sponsor
- \$10,000 Category Award Sponsor
- \$5,000 Award Level Sponsor
- \$2,500 Embassy Sponsor
- \$1,000 Ambassador Sponsor
- \$500 Consul Sponsor
- \$7,500 VIP Reception Sponsor

Media

- \$5,000 Website Sponsor
- \$2,000 E-Newsletter Sponsor

IVLP Program

- \$5,000 Consul General
- \$2,500 Global Citizen
- \$500 Gateway Investor

Ambassador Event

- \$10,000 Platinum Sponsor
- \$5,000 Gold Sponsor
- \$1,000 Silver Sponsor

_____ Total Sponsorship

To pay by credit card, please call our office. Mail checks, payable to World Affairs Council of St. Louis. For questions, clarifications or to ask about organizational membership, contact Robert Foster at the number below or email rfoster@wac-stl.org

Academic WorldQuest

- \$10,000 Title Sponsor
- \$1,000 Scholar Sponsor
- \$500 Supporting Sponsor

Adult WorldQuest Trivia Event

- \$6,000 Title Sponsor
- \$1,000 Scholar Sponsor
- \$500 Supporting Sponsor
- \$150 Table Sponsor

Great Decisions Speaker Series

- \$6,000 Title Sponsor
- \$1,000 Scholar Sponsor
- \$500 Supporting Sponsor

World Affairs Council Speaker Series

- \$5,000 Title Sponsor
- \$1,000 Scholar Sponsor
- \$500 Supporting Sponsor

Contact Information

Name _____
Company _____
Phone _____
Address _____
City/State/Zip _____
Email _____

WAC-STL is a 501(c)3 nonprofit. Your donations are tax-deductible to the extent allowed by law.

World Affairs C812 Olive Street, Suite 110, St. Louis MO 63101. 314 727-9988. www.wacstl.org

LinkedIn: World Affairs Council of St. Louis **Twitter:** @WACofStLouis **Instagram:** @worldaffairsCouncil

Contact me regarding other donations or questions regarding:

